The Methodology adapted for solving the problem at Santander is CRISP-DM (Cross Industry Standard Process for Data Mining), a data centric methodology which is widely accepted and adapted by Data Scientists all over the globe for solving Data Mining problems.

CRISP-DM Methodology is divided into six phases for solving Data Science problems, aka

1.Business Understanding

2.Data Understanding

3.Data Preparation

4.Modelling

5.Evaluation and

6.Deployment.

I am starting the project with Business Understanding phase and then move to Data Understanding , Data Preparation, Modelling , Evaluation and then end the project with Deployment on test data.The sequence of phases is not restricted and We may require to move to and fro between phases for further progress in project.